Family Business

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Grant Lundberg

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CEO, Lundberg Family Farms

Grant Lundberg is chief executive officer of Lundberg Family Farms, the nation's leading producer of organic and eco-farmed rice and rice products. He is a member of the third generation of the Lundberg family, which has owned and operated the rice farming and processing business in California's Sacramento Valley since it was founded by his grandparents in 1937.

Lundberg Family Farms practices the principles of organic and sustainable farming. They also use the concepts of renewable energy, waste diversion, and energy conservation in their production facilities.

Grant served as one of founding directors of the Non-GMO Project from 2007 to 2013. The company labels their products with the Non GMO verified seal. He was also co-chair of the California Right to Know Campaign, which supported California Proposition 37, the initiative to require the labeling of foods that contain GE ingredients.

- Advertisement -

Grant serves as the Chair of the Board of Directors for Frontier Natural Products Cooperative. Frontier produces organic and natural spices and essential oils. Grant has been on this board of directors since 2011.

Grant Lundberg is a graduate of California Polytechnic State University with a Bachelor of Science in Agricultural Management, with a concentration in Farm Management. He earned a Master of Science in Agricultural Economics from Iowa State University, and joined the family business in 1987. In 1998 he was appointed by the directors as the CEO.

Grant and Susie Lundberg reside in Durham, California. They have two adult kids.

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